



Handout

Agenda Item

3

Date June 27, 2018

Strategic Planning Agenda Vs. 2

Thursday, June 27, 2018

1 – 3 p.m.

Meeting Purpose: Identify 4 – 6 Strategic Initiatives to pursue over the next five years (2019 to 2024)

Time	Topic/Goal	Who
1. 5 mins	Review Agenda/Ground Rules	Chris/All
2. 10 mins	<ul style="list-style-type: none"> Meeting Purpose Highlights from the Last Meeting Goal: Information-sharing	Mike
3. 10 mins	Discussion – Board Role Board role re: policy, procedure, SOPs Difference between an Initiative, Strategy and Tactic Goal: Clarification	Chris/All
4. 15 mins	Discussion - Routine and On-Going Tasks <ul style="list-style-type: none"> Can these be taken out of the strategic arena? Goal: Decision	Chris/All
5. 30 mins	Discussion – Mind Map <ul style="list-style-type: none"> Additional areas for consideration in the strategic arena? When we consider our priorities, which items on the map are strategic “initiatives?” Goal: Identify list of items at the “Initiative” level	Chris/All
6. 20 mins	Prioritize Initiatives identified using the following criteria: <ul style="list-style-type: none"> Directly related to District Mission? Solve a problem (move us closer to where we want to be?) Is this Initiative already in process? Other? Goal: Prioritized list of Strategic Initiatives	Chris/Mike/All
7. 15 mins	Discuss further winnowing of the list. Goal: Winnow to 4-6 Strategic Initiatives	Chris/All
8. 5 mins	Next Steps	Mike

Typically, this is the distinction in a strategic plan:

Initiatives:

General objectives to be pursued over a period of years that will either

- 1) Allow the organization to “shore up weaknesses”
- 2) Create a needed change for the organization to remain viable in the future
- 3) Capitalize on organizational strengths/opportunities

Strategies:

- Broad action-oriented items that are used as guidelines for decision-making and resource allocation
- Serve as a bridge between where we are and where we want to be

Tactics:

- Specific tasks or goals with dates/deliverables
- Detailed action plans

Example:

Initiative

Perform Organizational Analysis

Strategies

- Determine minimum staffing required for safe, efficient treatment plant operations
- Evaluate organizational structure for optimization

Tactics

Mar 1, 2019 RFP to consultants

Apr 15, 2019 Select consultant

Apr 20, 2019 Consultant contract to Board

June 5, 2019 Conduct meeting with all staff re: the scope of the project and the information they will need to provide to Consultant

..... Etc